



INDIANS IN SAUDI ARABIA 2020



KING ABULAZIZ CAMEL FESTIVAL 2020

Saudi's biggest festival, The **King Abdulaziz Camel Festival** will be themed around "PEOPLE OF THE WORLD" aiming at bringing people from different parts of the world and showcase their culture, lifestyle, habits, arts, crafts, animals, clothes, food, and music. This is a unique platform where we are expecting approximately 1 million visitors to visit this event from all over the world.

Event dates - 1st to 18th Jan 2020

Event Timings – 4 PM – 12 Midnight everyday

INVITATION TO AMERICAN INDIANS DURING THEIR LARGEST CAMEL FAIR
PLEASE CONTACT NATIVE AMERICAN CO-OP

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Must contact us by December 01, 2019

BRIEF FOR SAUDI NOMAD CAMEL FESTIVAL

Saudi is hosting their biggest event for 2020 called "WORLD OF PEOPLE FESTIVAL" which is aimed at bringing people from different parts of the world and showcase their culture, lifestyle, habits, arts, crafts, animals, clothes, food, and music. This is a unique platform where we are expecting approximately 1 million visitors to visit this event from all over the world.

Event dates - 1st to 18th Jan 2020

Event Timings – 4 PM – 12 Midnight everyday

Setup should start from 16th December onwards or before if it requires more time for the setup based on each country's requirement.

All Indians, artists, performers, pow wow dancer & drums, animals must reach Saudi before 26th Dec to get accustomed with the setup, country's weather and event venue

We need visitors to see lives and cultures of North American Indians and things related through below mentioned,

1. Showcase of their lives/lifestyle/daily activities - for this we need them to bring their tents, decoration, daily life items, families. This will be more of a showcase, visitors will just come and observe how people live with their families in the tee-pee village
2. Activities - arts, crafts, music, performances, sports, hunts, food cooking etc, we need at least 20 -30 tents (tee-pees) to showcase their activities which could be related to any field mentioned in the beginning. In this set of activities visitors should interact and get to learn it hands on.
3. Selling of Indian items - food, crafts, arts, any other things - Indians and your team will be free to sell at whichever cost they want. For these shops we need you to provide at least 15-20 tents
4. Sports - please let us know if we can have some sports, hunts, competitions to show North American Indians sports to the visitors, please share details and options we have. This could be related camels only as well like camels dance, baby camels race, camels race, other animals fight/stunts, eagle hunting etc.
5. Mini Stage show - if needed we can create a small stage setup for having their dances, music and art related performances within each tribal zone. All teams will be requested to bring in their own music instruments/décor items.
6. Big Stage Show – there will be a common stage for all performance and ceremonies, every country's Indians/traditional performances teams will be getting a slot every day.
7. We suggest you to bring in your own cook for cooking your team's meals if possible / A cook to feed over 100 Indians





LIST OF ENTERTAINMENT FOR THE FESTIVAL:

I. GENERAL

1. WORLD INDIAN STAGE – all participating countries will perform in scheduled sequence

III. INDIAN ENTERTAINMENT/ENGAGEMENT ACTIVITIES:

1. INDIAN DANCERS
2. INDIAN MUSICIANS/BANDS/FOLK MUSIC
3. DISPLAY OF INDIAN LIFE FROM DIFFERENT COUNTRIES
4. INDIAN ARTS AND CRAFT DEMONSTRATIONS
5. SMALL STAGE FOR EACH TRIBAL ZONE FOR TRIBAL GROUP PERFORMANCES

IV. OTHER ENTERTAINMENT/ENGAGEMENT ACTIVITIES:

1. POETRY
2. STAND UP COMEDIAN
3. KIDS ENTERTAINMENT AREA WITH VARIOUS
4. ACTIVITIES FACE PAINTING
5. DRUMMING WORKSHOP

RED CONNECT EXHIBITION AND CONFERENCE ORGANIZERS, KSA, A Part of RED EVENT SERVICES LLC, UAE is contracted to organize and manage the festival for which we are inviting North American Indians, traditional and cultural associations from different countries all across the world to bring the nomads and their activities for this event for 18 days festival to make it a unique experience for almost a million expected visitors.

We need visitors to see lives and cultures of North American Indians and things related to camels through below mentioned,

We are excited to bring your organization onboard and would appreciate your prompt action on below mentioned requirements,

1. **List/photos/videos of activities, workshops, performances, arts, crafts, showcase you propose**
2. **Number of artists for these activities, to ensure they have passports if not you need to get it done to ensure you can travel smoothly to Saudi. As per our estimate we will need at least 50-150 artists for this event in our Indian Village**
3. **Number of traditional tents (Tee-Pee) you can bring up to 50 depending on final list of activities, shops, nomads/people/artists and showcase**
4. **Number of technical crew and your team who will travel before event for setup and who will need to stay after event for dismantling. Entire setup should be ready by 25th Dec 2019. Team can leave after finishing dismantling of their zone.**
5. **Number of performers/nomads and your team who will stay till event gets over. Performers can arrive to Saudi from 26th Dec onwards for their rehearsals, planning and markings. They can leave from 19th Jan 2020 after event finishes.**
6. **Transportation requirements and plan, permissions, logistics**
7. **Budget – formal quotation required which should include all**





Location

King Abdulaziz camel festival

Ar Rumahiyah 15635, Saudi Arabia

<https://maps.google.com/?cid=17377247707990481584>

Please note since the event venue is open desert area we are building massive accommodation facility for entire event team which will accommodate approximately 2500 persons safely. We will take care of your accommodation, local travel within Saudi, visas (if required), FnB, and communication in Saudi. We encourage you to submit proposals and plan to include all logistics which is team tickets from your respective countries to Saudi, your team's logistics from city of dwelling to airports, logistics for equipment, items, luggage etc.

We welcome your proposals and look ahead to work with you.

Sincere Regards

Sonal Lohia

Events Director

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